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The present invention relates to increasing prospecting activity for valuable components, which may be present in an interest holder's property.

In a preferred instance, the invention involves motivation prospecting for oil or gas by inviting participants who have expertise in interpretation of seismic and other related geological or reservoir data to review data from one or more properties that are listed in a web site or similar environment, submit proposals for prospecting through a similar environment and if a proposal is accepted, to perform interpretation on more detailed property data located in a computer network controlled by the interest owner.

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